



CLW TUCKER
A BELIEF AND BRANDING AGENCY

CAPABILITY STATEMENT

PASSION . PURPOSE . VALUES . COMMITMENT .

CORE COMPETENCIES

The strong desire to help organizations and leaders grasp hope, break barriers, and experience success has been the driving force behind CLW Tucker, LLC | A Belief and Branding Agency. **With 22+ years of experience, we help aspiring and existing business owners and organizations succeed. Our work focuses to help clients find clarity in their direction and execute effective actions by providing: business and leadership development, graphic and website design, marketing, and premier business coaching and consulting through our concierge and brand development services.**



PAST AND PRESENT PERFORMANCE

- **Central Virginia African American Chamber of Commerce** - 2021 - present - Contracted as Managing Director, developed and implemented full 3 month curriculum and course with 80+ business owners that runs each quarter and provides regional leadership knowledge and skills from industry experts in the areas of accessing capital, organizational development, brand building and digital marketing - Chesterfield and Henrico County Economic Development and Virginia State University Center of Entrepreneurship serve as sponsors.
- **Next Level Training Solutions, LLC** - 2017 - present - Serve as business advisor, e-course development, branding/marketing consultant
- **5C'S Development Program** - 2016-present - Non-profit construction - carpentry - certification program, brand development, website design and maintenance, business advisor, organizational development
- **Dallas Diversity 24/7** - 2022-2023 - Diversity, equity, and inclusion training company- Serve as marketing consultant, e-Newsletter content creator, business advisor
- **TNT Accounting Services, LLC** - 2017- present - Serve as brand specialist, social media content manager, marketing and business consultant, administrative task
- **ICM International, Inc.** - 2020 - present - Nonprofit- business consulting, website and brand development, graphic designer for non-print and printed materials (apparel, books, etc.), workshop registration setup
- **APLus Lifestyle and Wellness Med Spa** - 2022 - present - Business consulting, marketing creatives (billboard), setup and represent client for meetings with new stations for commercial production, website maintenance, graphic design, website design maintenance, social media content creation

COMPANY INFORMATION

Company Name:
CLW Tucker | A Belief and Branding Agency, LLC

Company address:
84 Southgate Square, #1111
Colonial Heights VA 23834

Founded: 2016
Corporation Type: LLC
Cage Code: 9LYC8
DUNS: 108740026
Point of Contact: Charmaine Tucker, MBA
Email: info@clwtucker.com
Website: www.clwtucker.com
Phone: 800-840-9450

VISIT OUR
WEBSITE



NIGP CODES

- 91596 Web Page Design, Management, and Maintenance Services
- 96546 Graphic Design Services for Printing
- 91500 Communications and Media Relations
- 91806 Administrative Consulting
- 91820 Business Consulting, Small
- 91876 Marketing Consulting
- 91879 Minority and Small Business Consulting
- 96607 Business Cards Printed
- 96102 Administrative Services, All Kinds (Incl. Clerical, Secretarial Services, Etc.)
- 91832 Consulting Services
- 91838 Education and Training Consulting
- 91883 Organizational Development Consulting

YOUR BELIEF, MARKETING, AND BUSINESS DEVELOPMENT PARTNER

800.840.9450 | www.clwtucker.com | info@clwtucker.com | [@discoverclwtucker](https://www.facebook.com/discoverclwtucker) | [@clwtucker](https://www.linkedin.com/company/clwtucker)

OUR TEAM

We have team members who serve in the following capacities:

- Graphic Designers
- Website Designer
- Website Developer
- Video Editors
- Social Media Content Creators
- Content/Program Writer
- Small Business Certified Coaches
- Virtual Administrative Business and Client Care Support
- Marketing | Brand and Sales Consultant
- Network of Professional Printing Companies

Our team's education includes a few of the following:

- Master of Business Administration Degree, University of Phoenix, Richmond, VA Campus
- Master of Arts and Teaching, James Madison University, VA
- Bachelor of Business Administration Degree, Major in Marketing. Concentration in Retail Systems Management, James Madison University, VA
- Bachelor of Science and Mathematics, James Madison University, VA

DIFFERENTIATORS

- 22+ years in marketing, business, graphic design, business coaching, workshop training and facilitation and sales Industry
- The organized workflow, flexibility, and skillset of our team to handle a variety of client projects (ranging from graphic design to administrative tasks) contributes to our long-term client relationships. We have a premier concierge service that provides a unique combination of tailored graphic design, consulting, and business administrative services.
- Certified Personal and Executive Coach International Coach Federation approved Coach Training Intensive, CaPP Institute (Coaching and Positive Psychology)
- Not only does our team have a strong skillset and work ethic to manage projects and meet deadlines, we have the heart of a teacher to help empower, teach, facilitate, and train your organization on how-to's with 15+ years experience in instructional design, curriculum development and classroom instruction teaching : Marketing; Design, Multimedia, Web Technology; Principles of Business and Marketing; Entrepreneurship Education, and Technology

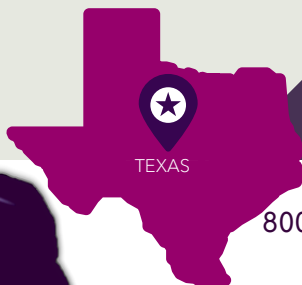
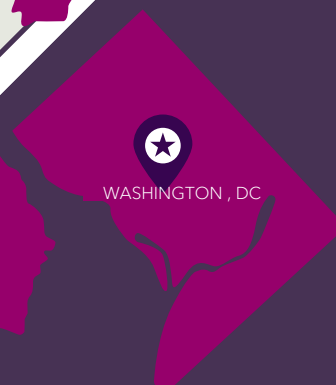
SERVICES OFFERED

- Website Design and Maintenance
- Graphic Design (Logos, Flyers, Banners, Billboards, Brochures, Catalogs, Book Covers, etc.)
- Business and Marketing Consulting
- Business Coaching
- Program development and management
- Premier Design and Business Administration Concierge Services
- Speaker and Facilitator

LOCATIONS SERVED

We serve clients in our home-base of Virginia plus all 50 States (USA).

Pictured are areas we have served clients in the past and present.



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SOLOUTIONS